



# American Red Cross of Northern New Jersey

FALL  
2009

209 Fairfield Road • Fairfield, New Jersey 07004

## Did You Know

The Red Cross of Northern New Jersey provides:

**Warm meals, clothing and a place to stay for victims of fires, floods, and other disasters, as well as emergency medical aid, referrals and mental health services as needed;**

Last year we provided relief for 2,702 individuals displaced by 356 disasters in Bergen, Essex, Hudson, Morris, Passaic, and Warren counties.



*Passaic County Red Cross Manager, Robb Pavlick, providing disaster aid after local home fire.*

Courtesy of *The Record*  
(Bergen County, NJ)  
Tariq Zehawi

**Blood for New Jersey hospitals and their patients;**

Collected 8,861 units of blood annually, which can potentially save the lives of over 22,400 people.

**Training in CPR, first aid, water rescue and other lifesaving skills;**

Trained 56,226 people in life-saving skills and hundreds in disaster response locally.



**Communications between military personnel and their families;**

Relayed 1675 Emergency Communications between members of the armed forces and their families in northern New Jersey.

**The nation's largest volunteer Braille transcription service for blind children;**

Produced 1,201,959 pages of Braille for textbooks.

**Transportation for Veterans;**

Provided 345 trips to medical appointments for military veterans residing in Morris County.

The Red Cross is **not** funded by the federal government. We provide these services thanks to financial support from generous donors and over one thousand volunteers.

**Thank you for your continued support!**

## Be Red Cross Ready

**It's Hurricane Season - Make Sure You're Prepared**

The start of hurricane season has been relatively calm. However, the American Red Cross reminds you that the need to be prepared remains.

**Know the difference:**

**Hurricanes** - strong storms that cause life and property threatening hazards such as flooding, storm surge, high winds and tornadoes;

**Hurricane Watch** - Hurricane conditions are a threat within 36 hours. Review your hurricane plans, keep informed and be ready to act if a warning is issued.

**Hurricane Warning** - Hurricane conditions are expected within 24 hours. Complete your storm preparations and leave the area if directed to do so by authorities.

**Have a plan:**

Make sure your emergency plan is current and see if anything in your personal disaster kit needs to be replaced.

Your **disaster supply kit** should include the following:

- Three day supply of water and ready to eat non-perishable foods for each family member
- Manual can opener
- Battery powered radio, flashlight, and extra batteries
- First Aid Kit
- Cash
- Prescription and non prescription drugs
- Copies of important documents such as passport, driver's license, marriage certificate, etc.

Make sure your **personal disaster and evacuation plan** are current:

- Identify two meeting places, one outside your area and one near your home
- Make plans for your pets
- Select an out of area emergency contact person and let them know if leaving your home and area
- Know alternate evacuation routes and listen to NOAA Weather Radio for crucial information from the National Weather Service (NWS)

For the most updated information regarding Hurricanes and other natural disaster please go to [www.redcross.org](http://www.redcross.org).

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

## From the CEO

Every day the American Red Cross of Northern New Jersey is in the community changing lives for the better; whether it's responding to the needs of a person or family after a devastating fire...lending a helping hand to teach someone vital lifesaving skills...helping a volunteer blood donor after they've given the most precious gift...or our Braille transcription and binding volunteers preparing text books for blind children throughout the United States. I am constantly reminded that this all happens because someone is willing to give something of themselves. Whether it's a direct monetary donation, blood or their time as a volunteer supporting the many programs we perform for the 3.5 million people in our area...they give and we are grateful.

The mission of the American Red Cross of Northern New Jersey cannot be accomplished without the generosity of community members like you. This newsletter highlights activities for only some of the many programs we operate on behalf of the community. There is so much more that is done and our mission continues because of you.

I hope you find the stories and information on these pages useful. You can take pride in knowing that you had a part in making these amazing things happen for the benefit of your neighbors.

Thank you for caring.



Ray B. Shepherd  
Chief Executive Officer

## Red Cross Youth Council

Young Red Cross volunteers from across northern New Jersey came together on July 1st at the Fairfield office for the first Youth Council Summit of the American Red Cross of Northern New Jersey.

Members of the chapter's Youth Councils are represented by students from Ridgewood, Paramus, Northern Highlands Regional, Bergen Academies, Academies @ Englewood, West Morris Central, Randolph, Whippany, Morristown, Succasunna, Morris Hills, Parsippany Hills and Parsippany High Schools. These young people have proved to be irreplaceable contributors to volunteer projects such as the Measles Initiative, Walk to Support Disaster Relief, Rock 'n Red Battle of the Bands, support for our soldiers, visiting veterans, as well as successful fundraisers.



## "Miracle on the Hudson" Passenger Comes Back to New Jersey to Thank Disaster Services Volunteers Who Helped Him

Dave Sanderson, a passenger on US Air Flight 1549 "The Miracle on The Hudson", visited the Ridgewood Service Center on Tuesday, July 29, to thank area volunteers from the American Red Cross of Northern New Jersey. Our local Tiffany Circle members hosted a reception in Dave's honor attended by approximately fifty Red Cross supporters and volunteers. Mr. Sanderson shared his story of the plane crash and how he was helped by Red Cross and other emergency response personnel at the Weehawken Ferry Station. Within 30 minutes of takeoff, he was in Palisades Hospital receiving much needed care. He extended a personal thank you to the emergency service volunteers who responded to the plane crash. We are so proud of our volunteers and staff who are continuously there to help at a moments notice.

"What you guys do is very important...(You) show the compassion and the power of people and of people's love...I want to say thank you personally...to the people who helped me that day on the dock, who came and brought me sweats during the night, to Pam in Charlotte (the Red Cross representative in Dave's hometown who provided support after the disaster). I'm blessed to have a new family. I'm part of the Red Cross family. You guys know how to make it happen."



Dave Sanderson (second from the right) with Red Cross Disaster Services volunteers: Dave Everson, Joe Vega, Sam Cervantes.

## Volunteers and Local Companies Pitch In to Help Others

Volunteers Bill Kelly and Gina Tosattos providing support to military service members and their families at pre-deployment program in Jersey City. Baked goods were donated by Entenmann's.



Volunteers from KPMG LLP Tax Technology Practice washing Red Cross Disaster Response vehicles as part of a team-building activity.



## The Red Cross Launches Service-Learning Program for Local Youth

Once a week, for six weeks, local children participated in our chapter's first Red Cross Summer Volunteer Camp in Ridgewood. The program allowed participants to experience the importance of volunteering while getting involved with local community and international Red Cross programs. They also learned about health promotion and health prevention. The program was offered to children ages 11 to 14 and included participants from Ridgewood, River Edge, and Mahwah. The children learned about the international measles initiative, swine flu and proper hand washing, keeping your heart healthy, natural disaster preparedness, and took Basic Aid Training (First Aid, Fire Facts, Water Safety, Safety First, No to Drugs).

Each project included both a service-learning component and fun activities to reinforce what they learned. For example they assembled measles fundraising lifesaver packages (and raised \$600), tested the effectiveness of different hand washing techniques by swabbing agar petri dishes to grow germs for a week, and made paper fans with ways to "beat the heat" for senior citizens.

The curriculum was designed and led by Abba Kris Maria Dela Cruz and Ryan Mion, both Public Health Education majors at William Paterson University. Assisting these two young leaders were volunteers from around the area, including college students Corrine Fioretti, Danielle Polak, and Shantini Persaud, graduate student Denise Pangilinan, and Mahwah High School student Kristen Zuleg.

The program was a great success and the plans are to repeat it next summer.

## This Donor Gives More to the Red Cross, Less to the IRS

Dick Bente is a generous guy and a smart investor. That's good because being skillful with money management helps Dick do even more for the charity he is passionate about: the Red Cross of Northern New Jersey. Through Red Cross charitable gift annuities, he receives a guaranteed income for the rest of his life and a charitable gift tax deduction. After his death, the assets remaining in the annuity go to the Red Cross of Northern New Jersey.

"I bought my first annuity 10 years ago," says Dick. "It helps me diversify my investments and it's dependable. Rates are usually better than a lot of bank accounts. It's also a great way to give more to the Red Cross."

### Illustrations

If you're age 65\* and invest in a \$10,000 charitable gift annuity through the Red Cross, here's what you get:

Annuity payment rate: 5.3% annually  
Annual payment for life: \$530 (\$359.87 is tax-free income).  
You receive \$132.50 quarterly.  
Charitable gift deduction: \$2,843.30

If you're age 65 and invest \$20,000:

Annuity payment rate: 5.3% annually  
Annual payment for life: \$1,060 (\$719.74 is tax-free income).  
You receive \$265 quarterly.  
Charitable gift deduction: \$5,686.60

*\*Age 65 is the minimum age for a Red Cross Charitable Gift Annuity. Charitable gift annuities are irrevocable. Annual payment amount is based on the age of the purchaser.*

For more information, call John Carney at: 973-797-3308.

## NHL Teams and the Red Cross Partner to Promote Blood Donations

Northern New Jersey's favorite hockey teams, the NY Rangers and the NJ Devils, each hosted a Blood Drive in April with former hockey stars, such as Ron Dugay and Pete Stemkowski, on hand to encourage donors. Between these two events 1,284 pints of blood were collected. A unit of blood can be broken down into several components, so that one unit of blood can save three lives. The blood collected from these two events can potentially save the lives of over 3,852 hospital patients. Our chapter provided over 50% of the volunteers staffing these events.



*Pictured at left are Marilyn Ralston and Chelsea Falone who participated in recent coin toss fundraising event in Morristown. Grandmother and granddaughter volunteering together!*

*Thank you to  
Columbia Bank for  
underwriting the cost of  
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**We Salute  
The American Red Cross of Northern NJ**



Convenient Offices Throughout New Jersey • Main Office: 19-01 Route 208, Fair Lawn, NJ 07410

\*See Branch for exact hours.

**1-800-522-4167 Count on Columbia.**

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Fairfield, NJ 07004

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### Fairfield Headquarters

209 Fairfield Road, Fairfield NJ 07004  
973-797-3300 / 1-800-507-6058

### Ridgewood Service Center

74 Godwin Avenue, Ridgewood, NJ 07450  
201-652-3210

### Paterson Service Center

165 Fifth Avenue, Paterson, NJ 07524  
973-653-9631

### Jersey City Service Center

53 Mill Road, Jersey City, NJ 07302  
201-433-3100

### Morristown Service Center

29 Elm Street, Morristown, NJ 07960  
973-538-2160

### Belvidere Service Center

115 Greenwich Street, Belvidere, NJ 07823  
908-475-2770

Visit Our Website – [www.redcrossnj.org](http://www.redcrossnj.org)

Sign up for classes, make a donation and more!



## SWINE FLU

As you may know, there are currently documented cases of the swine flu in several states across the U.S. and in several countries. We encourage you to follow these simple tips to stay healthy:

- Wash your hands often with soap and water, especially after you cough or sneeze. Alcohol-based hand cleaners can also be used.
- Cover your nose and mouth with a tissue or sleeve when you cough or sneeze. Throw the tissue in the trash after you use it.
- Avoid touching your eyes, nose or mouth. Germs spread that way.
- Try to avoid close contact with sick people. If you get sick, CDC recommends that you stay home from work or school and limit contact with others to keep from infecting them.

## Upcoming Events

### Jazzin' and Swingin' at the Lakeside Sunday, October 4, 2009

Indian Trail Club - Franklin Lakes, NJ

### Lord & Taylor's Benefit Bash Tuesday, October 6, 2009

A private shopping day at Lord & Taylor Rockaway and Paramus. Participants can save up to 25%!

For more information, please call Ana Dabrowski at 973-797-3314 or email: [dabrowskia@redcrossnj.org](mailto:dabrowskia@redcrossnj.org)

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## Help the Red Cross by Donating Your Used Clothing or Cars.

Car Donations: call 1-877-332-7677  
Clothing Donations: call 1-866-468-7228 or  
[www.wecollectclothes.com](http://www.wecollectclothes.com)  
Give Blood: Give Life call 1-800-Give-Life